



For more information about our programs and services,  
or to learn more about how to contribute time, talent or resources,  
please contact:



Child Care Resource and Referral

**3024 Paseo**

**Oklahoma City, OK 73103-1021**

**Office: 405-521-1426 Fax: 405-521-1472**

**[www.rainbowfleet.org](http://www.rainbowfleet.org)**

**FY2010**

# **Annual Report**



**Child Care**

**Resource and Referral**

*Serving Children and Families*

*in Central Oklahoma Since 1972*

## From the Executive Director's Desk:



Dear Friends of Rainbow Fleet,

We are delighted to make available this FY2010 Annual Report which presents an overview of Rainbow Fleet's governance, programs, services, and outcomes. I hope you find the information enlightening.

Our mission is to provide innovative, educational child development programs and services that enhance the quality of life for children, their families and child care professionals. This mission stands as true today as it was almost 40 years ago when we first collaborated our efforts to provide services to the community.

Through the commitment and expertise of our professional staff coupled with the time, talent and resource of our governance board, we are impacting the quality of life for children and families. I encourage you to review this report to garner a better understanding of who we are and what we do.

Make no mistake, **we cannot do it alone**. Therefore, on behalf of our children and families, I take this opportunity to thank you for your continued support and future considerations.

Together for children,

*W. Royce Junghanns*

W. Royce Junghanns, MHR

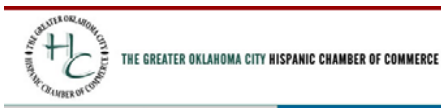
*Serving children and families in central Oklahoma since 1972*



## Professional Affiliations and Memberships:



Oklahoma Child Care  
RESOURCE & REFERRAL ASSOCIATION, INC.



\$50 could buy 4 Caldecott award winning books for our lending library.

\$150 could buy a "Learning Kit" of developmentally-appropriate books, toys and resources for child care providers.

\$250 could buy 2 hours of training for 20 child care providers.

\$500 could buy material for a complete curriculum theme.

- Paul and Kelly Pearson
- Sandra Peyton
- Randelyon Phillips
- Linda Piatt
- Dana Powell
- Kim Quinn
- Dr. Roger Quinn
- Kassi Reddell
- Angela Reynolds
- Becky Roten
- Jeanne Smith
- M. E. Stanley
- Mr. & Mrs Randell Tachtenberg
- Eileen Tepper
- Dorothy Thompson
- Rev. & Mrs. Richard Thompson
- Jane Thompson
- Sharon Thrush
- Yvette Trachtenberg
- Pablana Traywicks
- Connie Treadway
- Mark & Frances Walker
- Renate Wiggin

We have tried to ensure that all of our donors have been listed correctly. In the event that we have made an inadvertent error or omission, please accept our most sincere apology and let us know by calling us at 405-521-1426. Thank you!

We now accept Visa, MasterCard, American Express and Discover. Donations may be made online on our website:

[www.rainbowfleet.org](http://www.rainbowfleet.org)

### **Rainbow Fleet's Mission:**

To provide innovative, educational child development programs and services that enhance the quality of life for children, their families and child care professionals.

### **2009-2010 Board of Directors:**

**President:** **J. Glenn Walker**  
Federal Reserve Branch Bank

**Pres.-Elect:** **Matilda Clements**  
Community Leader

**Secretary:** **Becky Roten**  
Community Leader

**Treasurer:** **Don Richardson**  
Accountant

**Directors:** **Catherine Armitage**  
Community Leader

**Kimberly Francisco,**  
OU Health Sciences Center

**Kelly Padgham**  
Business Strategies, Inc.

**Patti Tepper-Rasmussen**  
The Learning Tree

**Ann Trudgeon**  
Oklahoma Developmental  
Disabilities Council

### **2009-2010 Advisory Board Members:**

**Kathy Carey**  
Rose State College

**Peggy Loeffler**  
Rainbow Fleet Founding Matriarch

**Donna Richardson**  
University of Oklahoma

**Ann Vitali**  
First Fidelity Bank

In Oklahoma, more than 58 percent of all children under five live in homes where either both parents work or a single parent works to support the family.

In Oklahoma, more than 400,000 children age 12 years and younger need some form of child care while their parents work

## 2009-2010 Program Staff:

### Child Care Resource and Referral-

**Lisa Fry**, Resource & Referral Coordinator

**Lindsay Brooks**, Referral Specialist

**Kathy Carr**, Referral Specialist

**Lisa Oliver**, Referral Specialist

**Randelyon Phillips**, Referral Specialist

### Child Care Health Consultant-

**Kim Quinn**, RN, Health Consultant

### Hispanic Services-

**Pablana Traywicks**, Referral Specialist

### Infant Toddler Consultant-

**Kadion Lilly**, Specialist

### Child Care Food Program-

**Kassi Reddell**, Food Program Coordinator

**Alfreda Little**, Food Program Monitor

**Felisa Cargile**, Food Program Monitor

### Administrative Assistant-

**Sharon Thrush**

### Accountant-

**Dick Bates**, CPA

### Executive Director-

**W. Royce Junghanns**, MHR



"I appreciate the quick response. I could refer everyone I know who is looking for care to use your service. Thank you!"

- Mansur Choudry
- Valarie Clemmons
- Henri Close
- Walker Company
- Bates Consulting
- Terry Cotterell
- Christi Coyle
- Bob Curtis
- Judy Dennis
- Jeff and Judy Doljes
- Stacy Dykstra
- Elizabeth Eickman
- Nancy Ellis
- W. G. Evans
- Jamie and Clay Farha
- Molly Fitch
- Anita Fowler
- Lisa Fry
- Elizabeth Hines
- Heather Hintz
- Paula Koos
- Catheryn Koss
- Virginia Lancaster
- Kadion Lilly
- Ellen Lisle
- Mr. & Mrs. Tim Matzell
- Francis Morris
- Dana Murrow
- Sumeeta Nanda, MD
- W. H. Oehlert
- The Oklahoman
- Sue and Perry Oldham
- Lisa Oliver
- W. G. Olstad
- Neva Padgham
- Pat Padgham

- Lynne Matzell
- Shirley and Tom Beckman
- Dorothy Bryan
- Ettiquette, Inc.
- Sandra Trudgeon
- Kim & Suzette Hatfield
- Leslie Hudson
- Michael Johnson
- Alfreda Little
- Larry and Polly Nichols
- Dorothy Pape
- Andrew Rice
- William J. Ross
- Deborah Rubenstein
- Ann Trudgeon

### **\$1 - \$99**

- Marilyn Aaron
- Peggy Adams
- John Ainsworth
- Connie Allen
- Cara Anderson
- Ruth Ann Ball
- John Belt
- Dr. John Bishop
- Dustin Brand
- Jamsie Braud
- Lindsay Brooks
- Marcia Brueggen
- Jerry Burger
- Denise Buthion
- Ann and Alex Cameron
- Kathryn Carey
- Felisa Cargile
- Susan and Terry Carr

**“Thank you so much for the fast service & wonderful information!”**

### **Programs of Service:**

**Child Care Resource and Referral (CCR&R)**—through consultation with our Child Care Resource and Referral Specialists, families and the community are linked with accurate, useful information about child care options, quality indicators, and related resources that will assist with consumer education. Rainbow Fleet is a member of the Oklahoma Child Care Resource and Referral Association, Inc. and the National Association of Child Care Resource and Referral Agencies, and serves the children, families and communities in Cleveland and Oklahoma counties. Our Resource and Referral has earned national certification as a Quality Assured Program.

The following quotes are from parents who have used our services:

*“Special Thanks.....your help was greatly appreciated. You were very kind and answered all my questions. Also, you gave me other helpful resources! God bless you!!”*

*“Rainbow Fleet was very helpful! I found daycare the next week all thanks to your service. Thanks and keep up the great work!”*

**Child Care Resource Center** – we offer parents, families and child care providers helpful hints, consultation and technical assistance on appropriate activities, curriculum, educational materials and resources for children in a unique lending library setting.

**Lucy is three years old and at her child care is playing with intellectually stimulating toys from fun learning bags picked up from the lending library at Rainbow Fleet.**



**Child Care Health Consultant** – our Registered Nurse provides consultation for child care providers on an array of issues addressing the health and safety of the children in their care.

**Hispanic Services** – our Hispanic Referral Specialist is bilingual and provides referral assistance and consumer education to our Hispanic population.

**Infant Toddler Consultant** – our specialist successfully earned certification from the WestEd Program for Infant Toddler Care and provides technical assistance and training on appropriate infant toddler environments.

**Child Care Training Workshops** – we coordinate training and consultation to assist child care providers in meeting training requirements for licensing, the Reaching for the Stars quality initiative, and other levels of early childhood professional development training such as First Aid/CPR and Accident and Disease Prevention.

**Child Care Food Program** – as a sponsoring organization with the Child and Adult Care Food Program, we reimburse family child care home providers for the children’s nutritious meals and snacks that meet USDA guidelines and servings.

Mrs. Henderson found the perfect child care for her son after interviewing several providers on the referral list.

### **\$500 - \$999**

- Clements Foods Foundation
- Christy Everest
- ONG
- Roll Giving
- 

### **\$250 - \$499**

- Emergency Physicians of MWC
- Chuck & Elaine Fancher
- Tamara and Jeff Hermen
- Simmons Foundation
- Tinker Air Force Base
- Patti Tepper-Rasmussen

### **\$100 - \$249**

- Abt Associates
- Jerry Brindly
- Steve & Ranell Brown
- Mr. & Mrs. Robert Clements
- John Clemons
- Annie Guzman
- Royce Junghanns
- Kennedy Law Firm
- Mr. & Mrs. Robert McKibbin
- Deborah Mewbourn
- Connie Monot
- Francis Morris
- Kim O'Connor
- Kelly Padgham
- Rulewicz Foundation
- Susan Ryan
- Nancy Ryderg
- Doug & Susan Suzzi
- Skip & Kay Tangner
- Don and Donna Richardson

“Thank you so much for your help. For a working mom like me, this saved me lots of time!!”

## Program Funding Sources:

Major funding for the programs of Rainbow Fleet is provided by:

Oklahoma Child Care Resource and Referral Association, Oklahoma Child Care Services, Oklahoma State Department of Human Services.

Child and Adult Care Food Program, Oklahoma State Department of Education, USDA.

We wish to gratefully acknowledge and thank the following individuals, organizations and foundations for their grants or other financial support:

### Over \$30,000

- Inasmuch Foundation

### \$10,000 - \$29,999

- Oklahoma City Community Foundation
- Parman Foundation

### \$5,000 - \$9,999

- E.L. & Thelma Gaylord Foundation

### \$1,000 - \$4,999

- Chesapeake Energy
- Ed and Matilda Clements
- Cox Connects Foundation
- Norick Foundation
- Quik Print
- Target
- J. Glenn Walker
- Wilshire Charitable Foundation

"I have never had someone help me like that for free! I'll forever be grateful. Thank you so much."

## 2009-2010 Service Fast Facts:

Our Child Care Resource and Referral service delivery area of Cleveland and Oklahoma Counties includes this many children and child care facilities:

|                                |              |
|--------------------------------|--------------|
| Child Population, age 0 – 12*: | 170,950+     |
| % with working parents*:       | 54% (92,649) |
| # of Child Care Centers*:      | 487          |
| # of Family Child Care Homes*: | 899          |
| Total Child Care Capacity*:    | 44,516       |

\*-2010 State Summary Oklahoma Child Care and Early Education Portfolio

## 2009-2010 Service Outcomes:

Our services include providing the following assistance through telephone communication and consultation with families and child care providers:

|                              |              |
|------------------------------|--------------|
| Calls requesting referrals:  | 2,130        |
| Calls requesting other info: | 1,191        |
| Hispanic referral calls:     | 85           |
| Technical assistance calls:  | 3,507        |
| Internet referrals:          | <u>1,619</u> |
| Total calls:                 | 8,447        |

An 18% increase

Request to  
CCR&R: Ages  
for whom care  
is sought:

### Cleveland Co.

|                  |
|------------------|
| 33.6% Infants    |
| 17.3% Toddlers   |
| 9.8% 2's         |
| 24.1% 3-5's      |
| 15.3% School Age |

### Oklahoma Co.

|                  |
|------------------|
| 23.4% Infants    |
| 14.5% Toddlers   |
| 14.4% 2's        |
| 27% 3-5's        |
| 20.8% School Age |

Our website provides information about our services and links to additional resources that support children, families and child care professionals.

[www.rainbowfleet.org](http://www.rainbowfleet.org)

Child care providers come to Rainbow Fleet for training workshops and consultations that will assist them in meeting training requirements for licensing, Reaching for the Stars, and other levels of early childhood professional training and development:

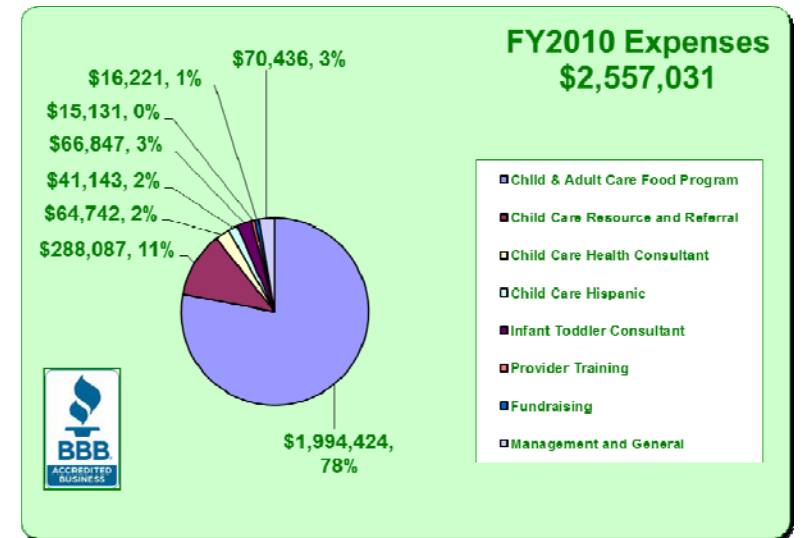
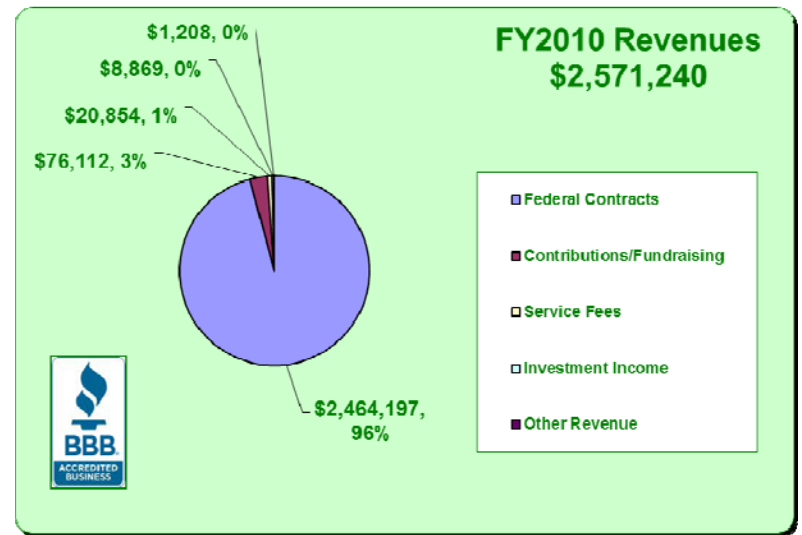
|                                     |       |
|-------------------------------------|-------|
| Number of workshops provided:       | 91    |
| Number of clock hours:              | 272.5 |
| Number of participants              | 1,318 |
| Technical Assistance consultations: | 143   |

Rainbow Fleet is a sponsor for more than 230 Family Child Care Home Providers located in Canadian, Cleveland, Garvin, Grady, Kingfisher, Lincoln, Logan, McClain, Oklahoma and Pottawatomie Counties with a collective capacity of over 3,000 children participating in the Child and Adult Care Food Program:

|   |             |
|---|-------------|
| Average number providers claiming:      | 206         |
| Average number children claimed:        | 2204        |
| Total number of meals/snacks served:    | 1,348,932   |
| Number of dollars reimbursed for meals: | \$1,764,524 |



## Finances at a Glance:



Finances at a Glance data recorded from the independent  
FY2010 Annual Audit Report.



Tiffany is using her training and skills to support and nurture the children entrusted to her for care.